

CITIZENS ADVICE ENFIELD CHARITY SHOP

VOLUNTEER ONLINE SALES

Purpose of the role

The purpose of the role is to help the online sales manager to track and optimize our digital marketing strategy across all digital channels. This role is ideal for someone interested in social media.

Main Responsibilities and Duties

- Helping out to maintain our social media presence across all digital channels.
- Setting up new and appropriate social media platforms and maintaining existing platforms such as Facebook, Depop and Ebay
- Using content in a creative and innovative way to promote CAE shops to potential paying customers.
- To increase our brand awareness in the local community.
- Identify trends and optimize performance based on the new upcoming styles.

Qualities/ Experience/ Skills

- Good knowledge of social media and media channels
- Up-to-date with the latest retail trends and best practices online
- Ability to work as a team
- Good communication skills and written English
- Experience in managing multiple social media platforms

Benefits of volunteering in this role

- Experience of working and developing marketing processes
- Learn new skills.
- The enjoyment of meeting new people and being part of a team.
- Travel expenses reimbursed.
- 25% discount for purchases in our charity shop
- Increase confidence.
- Have fun!

Training

CITIZENS ADVICE ENFIELD CHARITY SHOP

- Full in-house training will be given of operational procedures during your Induction Period.

Hours

- Volunteers are required to attend a minimum of four hours. Various hours and days will be available between Monday and Saturday from 10am to 5pm.